



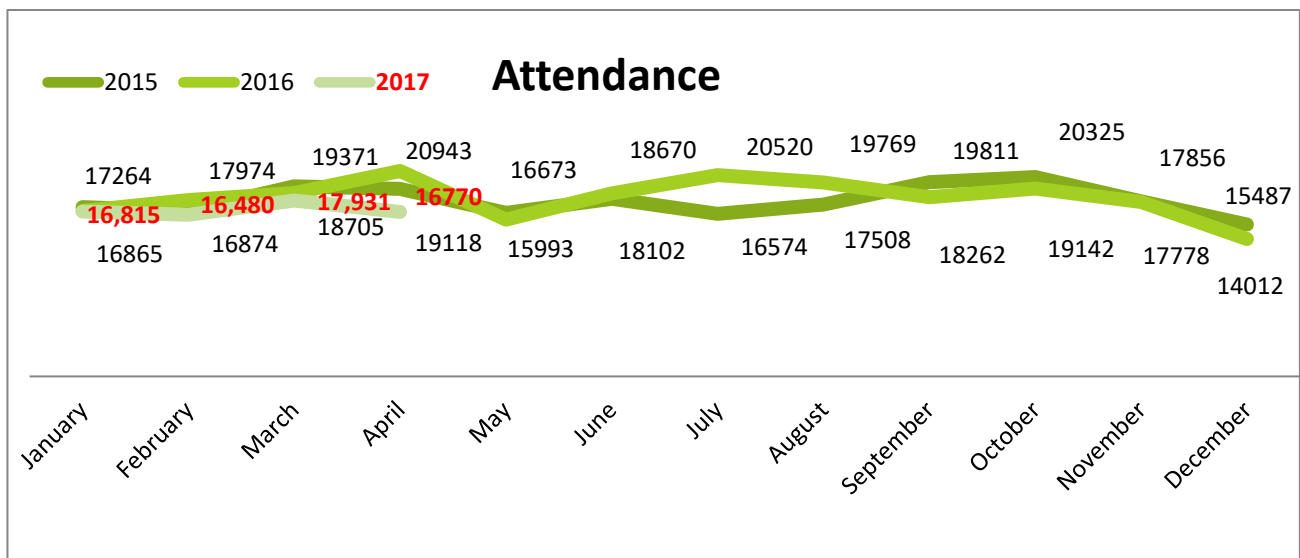
Inspiring Ideas, Strengthening Community, Enriching Lives

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Director's Report
April 2017
Submitted to the Library Board of Trustees, 5/16/2017

Visitors to our Library:

April attendance dropped significantly this year (16,660) over April 2016 (2017 (17,931) was 774 lower than March 2016 (20,943). The library was open 9 fewer hours than the previous year. An average of 60 people per hour open visited the library in April 2017, compared to 73 visitors per hour the previous year. We continued to see record temperatures in April. Monday April 10, the temperature reached 81 degrees, and on Tuesday, April 11, the temperature reached a record high temperature of 87 degrees. The library was closed on Sunday, April 16 for Easter. The Friends of the Library Book Sale took over the meeting rooms for the Spring Sale to begin set up at 1:00 pm on Thursday, April 27 through the end of the month.

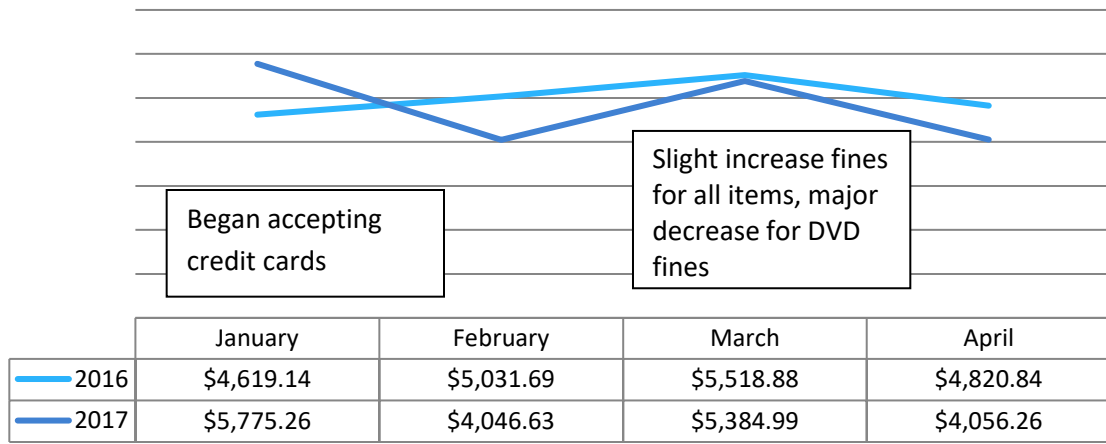


Collections and Cardholders:

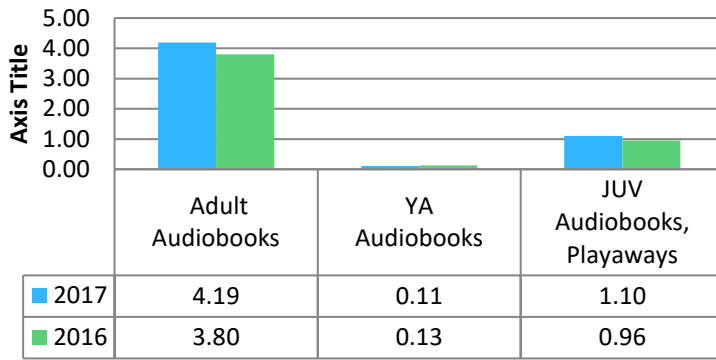
2,966 items were delivered through the courier service to fill requests for our patrons, a 7% decrease over last April. 2,523 items were pulled from our shelves and sent to other libraries in UHLS, to fill requests for their patrons, 3 % more than last year. 399 expired holds (15% increase) were not picked up by the patrons who requested them. 8 items were found on the library's shelves that were marked lost in transit. 40 items were found on the shelves from the unfilled but available item-level requests report.

Despite having less foot traffic in the library, overall circulation in April 2017 (34,985) was 5% higher than April 2016 (33,488). Book circulation remained relatively flat (19,418/19,327), AV circulation increased 10% (12,670/11,493). Museum pass circulation declined slightly (70/75) and digital circulation is up 14% (2,447/2,143).

Fines Collected



Circulation Audiobooks/Per Hour Open April 2017 vs. 2016



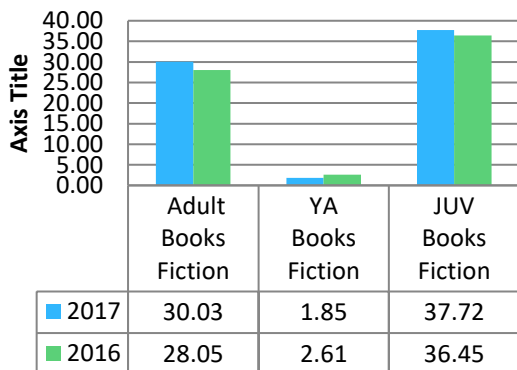
Laptop checkouts have continued to be popular, 117 laptops were checked out in April 2017, compared to 30 in April 2016.

Collection Figures, April 2017

506 items were added to the collection in April and 478 items were withdrawn. Currently we hold 96,380 items in our collection. We registered 63 new library cards this month. Nassau resident circulation is up 35%, Rensselaer circulation is up 23%, and North Greenbush resident circulation is

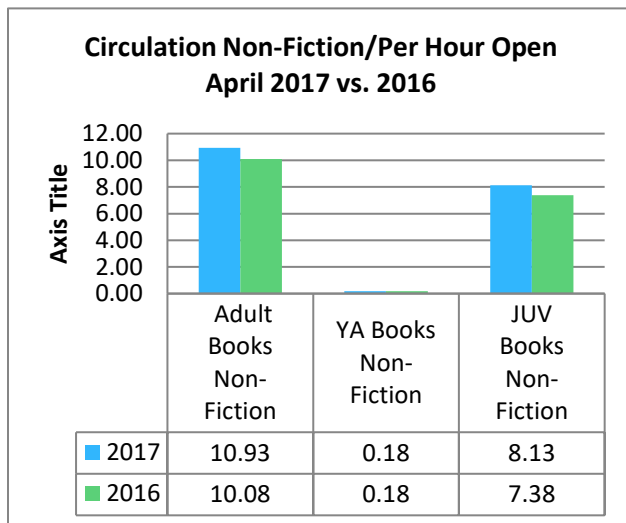
up 17%. Adult Book circulation, Juvenile NonFiction, Juvenile Audiobooks, DVD circulation, and CD circulation, and eAudiobook circulation were all significantly up this month. YA fiction, YA audio, Playaways, Video Games, and Magazine circulation all decreased this month.

Circulation Fiction/ Per Hour Open April 2017 vs. 2016



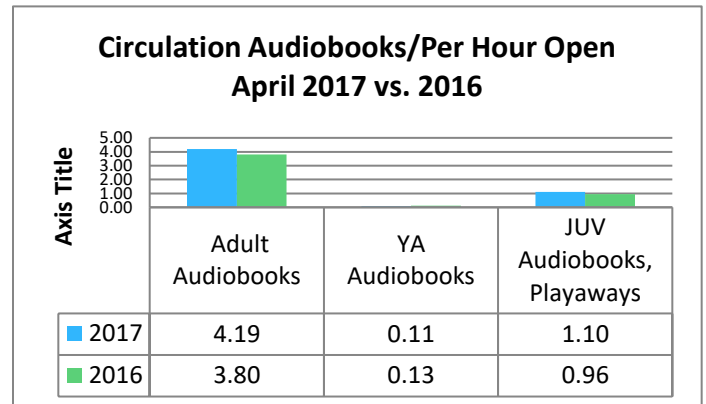
Overall Fiction Circulation April 2017 vs. 2016 (not taking into consideration hours open):

- Adult Fiction: increased 4%
- YA Fiction: decreased 33%
- Juvenile Fiction: decreased 1%



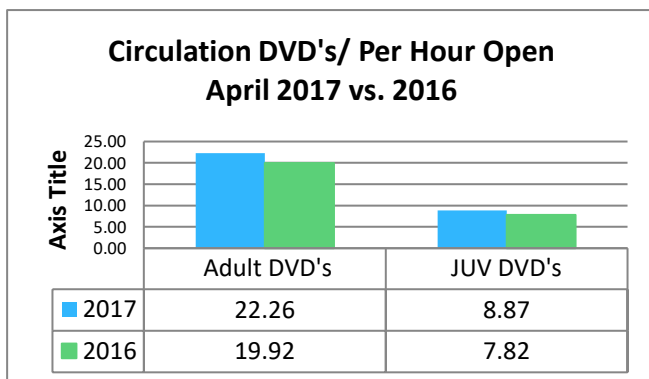
Overall Non-Fiction Circulation April 2017 vs. 2016 (not taking into consideration hours open):

- Adult Non-Fiction: increased 5%
- YA Non-Fiction: decreased 2% *** note actual numbers are very small, so % is misleading
- Juvenile Non-Fiction: increased 7%



Overall Audiobooks Circulation April 2017 vs. 2016 (not taking into consideration hours open):

- Adult Audiobooks: increased 7%
- YA Audiobooks: decreased 17% *actual numbers are very small, so % is misleading*
- Juvenile Audiobooks, Playaways: increased 12% *(this includes a 10% decrease in playaways and 34% increase in audiobooks!)*

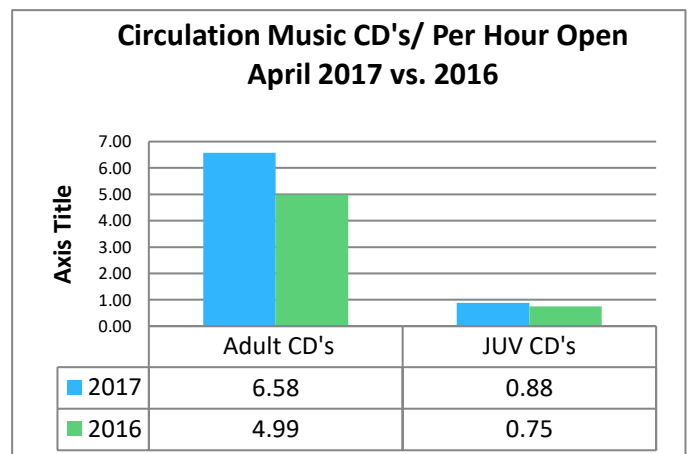


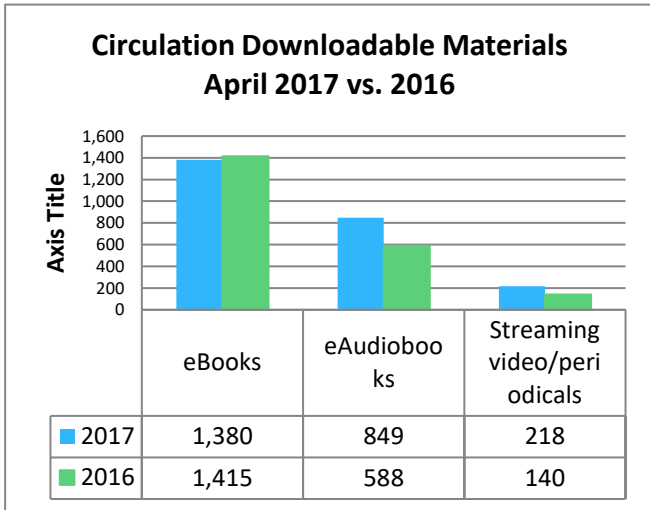
Overall DVD Circulation April 2017 vs. 2016 (not taking into consideration hours open):

- Adult DVD's: increased 8%
- Juvenile DVD's: increased 10%

Overall Music CD Circulation April 2017 vs. 2016 (not taking into consideration hours open):

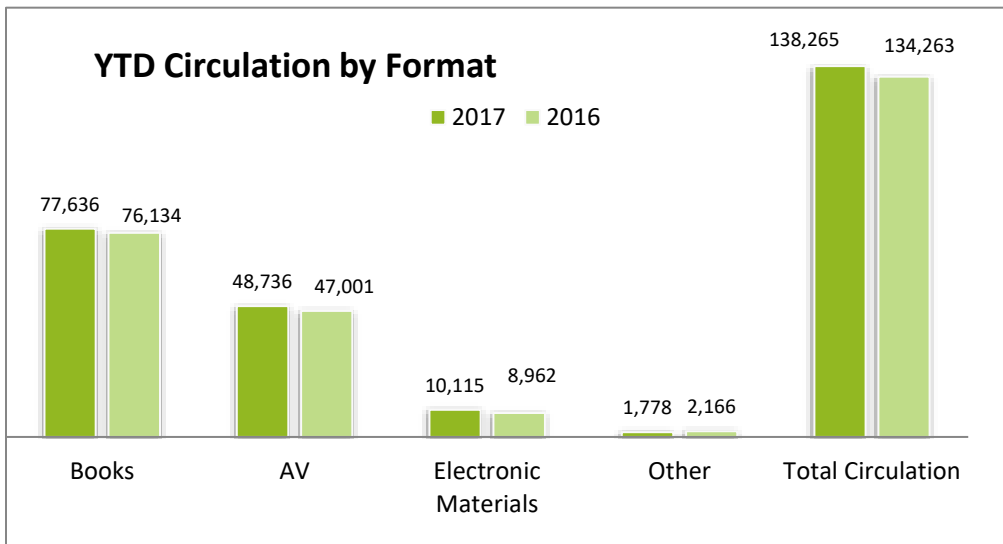
- Adult CD's: increased 28%
- Juvenile CD's: increased 14%





Downloadable Materials Circulation April 2017 vs. 2016

- eBooks: decreased 2.5%
- eAudiobooks: increased 44%
- Streaming video/periodicals: increased 56% more patrons are becoming knowledgeable about the switch to the Flipster service for magazines, which is far more user friendly than the previous Overdrive subscriptions for magazines.



Book Circulation YTD increased 2% in April 2017 vs. 2016.

- Adult Fiction increased 2%
- Adult Non-Fiction decreased 3%
- YA Fiction decreased 25%
- YA Non Fiction decreased 8%
- Juvenile Fiction increased 6%
- Juvenile Non Fiction decreased 1%

AV Circulation YTD increased 4% in 2017 vs. 2016

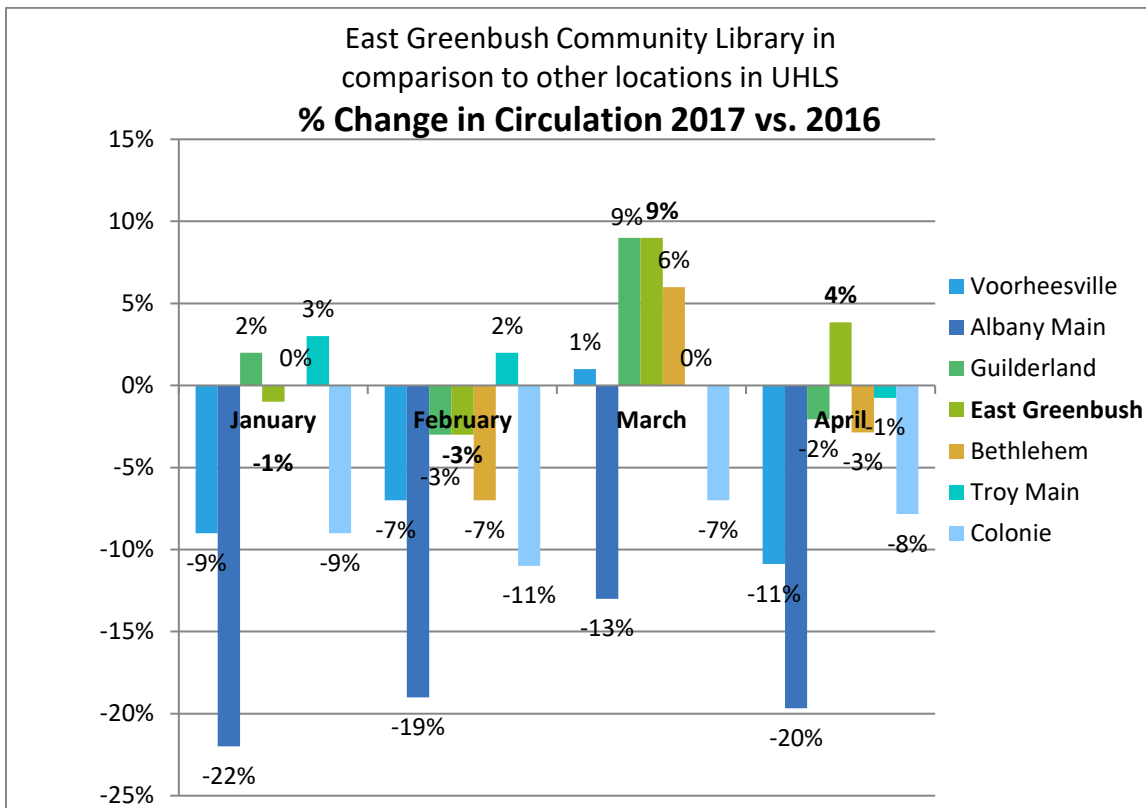
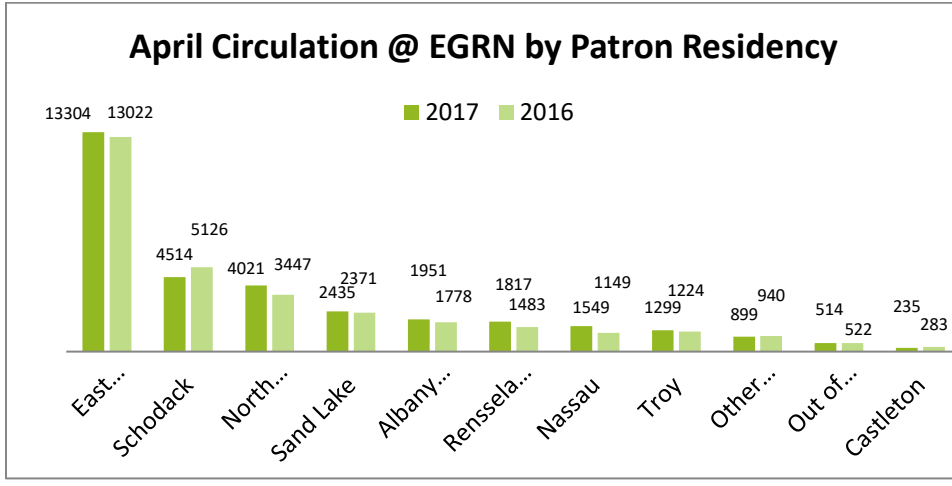
- Adult Audio increased 2%
- YA Audio stayed flat
- Juv Audio Increased 43%
- Juv Playaways decreased 26%
- Adult DVDs increased 8%
- Juvenile DVDs decreased 2%
- Video Game Circulation decreased 4%

Electronic Materials Circulation YTD increased 13% in 2017 vs. 2016

- E-books increased 6%
- E-audio books increased 31%
- Streaming Video/Periodicals increased 10%

Other Materials Circulation decreased 18%

TOTAL CIRCULATION YTD 2017 vs. 2016 increased by 3%



When comparing the percentage change in “at the library/non-electronic” circulation to other libraries in UHLS, we are growing at a faster pace than all the similarly sized libraries. Most libraries have been seeing a decrease in circulation each month. In April, East Greenbush Community is the only large library to see an increase in circulation.

Circulation Decreases
2017 compared to 2016

January:

- Voorheesville (-9%)
- Albany Main (-22%)
- East Greenbush (-1%)
- Colonie (-9%)

February:

- Voorheesville (-7%)
- Albany Main (-19%)
- Guilderland (-3%)
- East Greenbush (-3%)
- Bethlehem (-7%)
- Colonie (-11%)

March:

- Albany Main (-13%)
- Colonie (-7%)

April:

- Voorheesville (-11%)
- Albany Main (-20%)
- Guilderland (-2%)
- Bethlehem (-3%)
- Troy Main (-1%)
- Colonie (-8%)

Circulation Increases
2017 compared to 2016

January:

- Guilderland (+2%)
- Troy Main (+3%)

February:

- Troy Main (+2%)

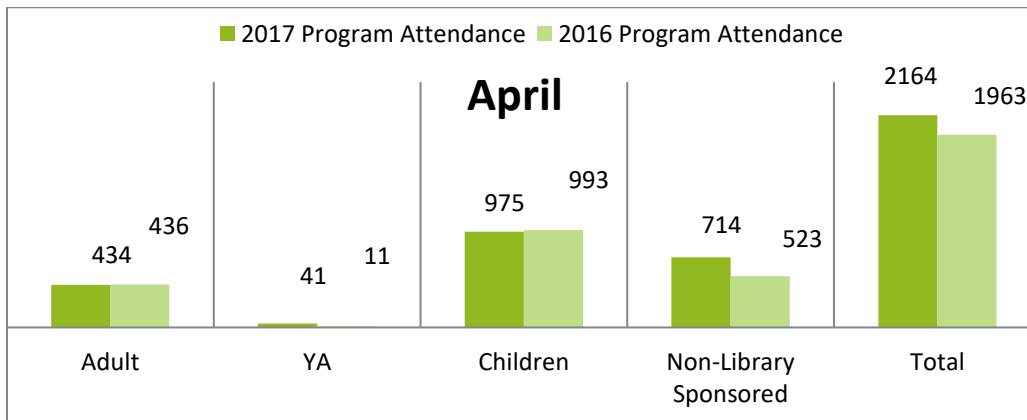
March:

- Guilderland (+9%)
- East Greenbush (+9%)
- Bethlehem (+6%)

April:

- East Greenbush (+4%)

Programs:



Overall attendance at library and non-library sponsored programs increased 10% in April 2017 compared to April 2016. Adult program attendance remained flat, YA program attendance increased 273%, Children program attendance decreased 2%, and Non-Library Sponsored program attendance increased 37%. The library held 34 youth classes with 1,016 attendees, 18 adult classes/events with 434 attendees, and 52 outside group meetings/classes with 714 attendees. The meeting rooms were used 104 times, including library usage. There were five outside group cancellations this month (GS Troop #1116 (4/4), Staging Youth’s Future (4/9 & 4/21), and Homeschool Families Board Game Day (4/13 & 4/27)).

Taxaide has finished for the season. We had to turn away a number of people, as all the slots were full. If more preparers are available next year, we could use extra appointments. Laurie will move to full-time status in May which will enable us to expand our program offerings.

We hosted a fundraiser at the East Greenbush 16 Handles to raise money for the summer reading program. We received 16% of the sales on the evening of April 12, and raised \$125.

Fourteen new children registered for the 1000 Books Before Kindergarten program this month. 23 children checked in this month to record another 100 books read.

This year we are attending the kindergarten registrations for four of the East Greenbush elementary schools to inform parents of the library's role as key wrap-around component of their children's education. In April we visited Genet on their registration days, and will be going to the other schools in May.

Adult Classes/Workshops/Programs held:

- AARP Taxaide x2 (58)
- Appalachian Mountain Club program (36)
- Crafternoon (4)
- Monday Evening Book Group- *People of the Book* by Geraldine Brooks (5)
- Greenbush Garden Club presents The Schaghticoke Fair (22)
- Poetry Conversations, American Voices (6)
- TRIP Home Buyer Orientation (6)
- Greenbush Historical Society presents Apples with Ray Lemka (48)
- AARP Driving Class (35)
- Legal Project Free Legal Consultations (2)
- Paterson Film (30)
- Stargazing with MiSci (40)
- Monthly Movie—Hidden Figures (65)
- Optimizing Your Presence Online (9)
- Monday Morning Book Group- *The Immortal Irishman* by Timothy Egan (15)
- Home Ownership Boot Camp (5)
- Peaceful Country Band (38)

Tween/Teen Classes/Workshops/Programs held:

- Anime Club x2 (12)
- Cooking with Honest Weight Co-op (2)
- Board Games with Flipside Gaming (6)

Children's & Family Classes/Workshops/Programs:

- Baby Bookworms x2 (30 children & 37 adults)
- Toddler Time x4 (77 children & 66 adults)
- Preschool Storytime x2 (52 children & 45 adults)
- Saturday Storytime x2 (30 children & 26 adults)
- Munchkins on the Move x2 (40 children & 30 adults)
- Pajama Storytime x2 (16 children & 21 adults)
- 1000 Books Before Kindergarten Party (30 children & 24 adults)
- Family Science Night (8 children & 5 adults)
- Music Together x3 (73 children & 72 adults)
- World Clothing with World Children's Museum (23 children & 10 adults)
- Juggling & Mime with the Motion Man (61 children & 26 adults)
- Parachute Play with Miss Rose (17 children & 15 adults)
- Arts & Crafts (17 children & 13 adults)

Visits & Outreach:

- Y Camp Kids (6 children & 1 adult) - Students at the YMCA's after school care visited the library for a storytime with Molly.
- Genet Kindergarten Registration x3 (7 children & 30 adults). Jen & Molly visited Genet and staffed a table with information about the library during their kindergarten registration process.
- Discovery Place visits x2 (18 kids & 4 adults). Rose visited Discovery Place Preschool to present storytime and hand out information about the library.
- Healthy Kids Day @ the YMCA (17 children & 27 adults). Molly represented the library at the Y's event and did crafts with the children.

Outside Meeting Room Use:

- Lip Sync Practice- Spar (6)
- Mohawk Hudson Appalachian Mountain Club lecture (25)
- Capital Area Flute Club Rehearsal (12)
- EG Art Club x4 (27)
- A Course in Miracles Prayer Group x2 (18)
- Capitalview Toastmasters Club x2 (22)
- GS Troop #1111 (12)
- Flying Knights MAC (12)
- GS Troop #1145 x2 (24)
- Homeschool Families Youth Group (15)
- Red Hat Society (22)
- Illiterati Book Club (11)
- American Needlepoint Guild (10)
- Greeting Card Workshop (12)
- Greenbush Historical Society Comm. Mtg. x2 (18)
- CDLUG Linux Users Group (28)
- Capital Region Romance Writers (30)
- GS Troup #1116 (15)
- Indian Dance Practice x2 (20)
- Traveling Solo (20)
- MVP Healthcare Information session (3)
- Embroiderers Guild x2 (20)
- Social Anxiety Support Group (10)
- Community Activists of Rensselaer County (20)
- Team Amanda Planning Meeting (20)
- Albany Bronies Episode Watch (24)
- Cross Stitch Plus (10)
- Alzheimer's Association Support of Early Onset (8)
- Greenbush Sand Lake LaLeche League (20)
- Friends of the East Greenbush Community Library (20)
- Library Board of Trustees (10)
- Staging Youth's Future x2 (40)
- B. Sheehan Knitting Group (4)
- Zimmer Vocational Testing (3)
- Capital Hudson Iris Society (28)
- GS Troop #1140 (15)
- Kera Computer Work (1)
- Indivisible Rensselaer County (24)
- PEO Sisterhood (35)
- The Writers Bloc (10)
- Greenbush Historical Society Program Committee (10)
- Commons of EG Condos (25)

Farmers' Market

The market has 15 confirmed vendors and we have scheduled various special events throughout the summer. Cornell Cooperative Extension will attend twice with information tables; the summer VolunTeens will be at the market once per month doing crafts for kids; and we have two different food trucks in July to fill in while Carol's Place is on vacation. Our new website includes a robust Farmers' Market page and we are working on a Facebook page. The Friends will also have a presence at the market.

Online Presence

- The new website was launched overnight on May 5th.

- Investigating a possible (free) replacement for our Library Insight event scheduling software.
- Library Insight fixed an issue that made a search for “Friends” in our calendar impossible.
- Library Insight added a feature that would allow unconfirmed events to appear (labeled in red) in the staff calendar, for planning purposes.

Library Computers/Hardware

- Replaced the failing Xerox printer in YS with a new HP printer. There have been a few communication issues with the printer, but they are likely to be worked out soon.
- Offering our old Canon inkjet to UHLS.
- Resolved a communication issue with the reference desk printer.
- Fixed an issue with OPAC shutdown script
- Purchased a subscription to LibraryAware, a patron newsletter service and readers’ advisory tool. The tools are accessible to staff to modify (if desired) and push to patrons.
- No specific issue could be found with our wireless mics. Likely down to age and interference by cell phones. Investigating the possibility of purchasing replacements.
- Ordered new monitors with onboard speakers for the circulation desk.
- Configured one of the “staff” laptops for the Friends to use when using financial software and updating their database.

Respectfully Submitted,

Jill Dugas Hughes
Director