

VALUE OF LIBRARY SERVICES

\$9,813,260

SUMMER EDUCATION

131 Programs
1,075 Participants
6,364 Attendees

ADDING IT UP

29,231
total population served: 16,437
library district residents, 12,794
contract

213,386
visitors

63
visits per hour

3,380
hours open

344
days open

90,794
website visitors

32,648
total # attendees at
programs & meetings

1,023
total # of programs

147,133
total items in collections
(includes eResources)

389,455
physical items lent

30,404
eBooks, eAudios lent

611
laptop checkouts

22,259
public computer uses

24,515
wi-fi connections

8,313
cardholders

1,878.5
volunteer hours

27,068
research database uses

918
museum pass checkouts

482
provided community groups
with meeting room space

Adult Books Borrowed: 98,295	\$1,671,015
Value of new book \$17	
Young Adult Books Borrowed: 82,147	\$985,764
Value of new book \$12	
Children's Books Borrowed: 238,077	\$4,047,309
Value of new book \$17	
Audiobooks & Music CDs: 42,034	\$418,238
Value of \$9.95	
Interlibrary Loan Requests: 21,052	\$526,300
Value of \$25	
eBook Downloads: 30,196	\$452,940
\$15/download	
Magazines Read: 3,995	\$19,975
Average purchase price \$5	
Meeting Room Spaces: 1,664 hours	\$41,600
Hourly Rate of \$25	
Adult Programs Attended: 4,900	\$73,500
Value of \$15/program	
Young Adult Programs Attended: 1,009	\$12,108
Value of \$12/program	
Children's Programs Attended: 16,061	\$112,427
Value of \$7/program	
Museum Passes Borrowed: 2,080	\$41,600
Value of pass \$20	
Computer Use: 22,870 hours	\$274,440
Value of \$12/hour	
Database Searches: 27,068	\$540,006
Value of \$19.95/search	
Reference Assistance: 36,832 Questions Answered	\$257,824
Value of \$7/question	
Internet Access*: 24,515 High Speed Connections	\$220,635
Value of \$9/connection	
Video Games Borrowed**: 5,599	\$117,579
Value of \$21	

All values are based on the 2017 NYLA Library Value Use Calculator, unless otherwise noted.
*<https://sql.winnefox.org/roi/winnefox/numbers.asp>
**http://www.crystallakelibrary.org/About_The_Library/LibraryUseValueCalculator.html

HIGHLIGHTS

EARLY LITERACY

197 Storytimes
7,468 Attendees
(average 4 per week)

ENRICHMENT

1,023 Programs
23,160 Attendees



Inspiring Ideas, Strengthening Community, Enriching Lives

Collections

- Our collection contains 147,133 total items; books, periodicals, travel materials, music, DVDs, audiobooks, business resources, museum passes, video games and more.
- Free access to educational and entertainment materials; a valuable resource for those who would otherwise be unable to afford them.
- In 2017, lending at the library increased 3%. Including digital lending, total lending grew 11%!

Services

- We provide a full range of services which include: technology use, career development and exploration, interlibrary loans, cultural and educational classes, language classes, special programs, home delivery, free tax preparation, genealogy, technology assistance, access to legal experts for consultations, and a seasonal Farmers' Market!
- In 2017, we began a review of library policies and procedures with the goal of making patron/customer first a priority. As a result, we have updated the fine structure, removed check-out limits, expanded renewals to 3, added credit card payment functionality for library charges, enhanced our wireless router security, and began providing Fiber Internet service to the community. Attendance at library and community sponsored events increased 10%. Most of the lighting has been upgraded to LED for energy efficiency. 29,100 books were read by preschoolers/families in our popular 1000 Books Before Kindergarten program.

Expertise

- Our team of experienced Adult & Youth Services Librarians, Reference Assistants, Educators, Instructors, and Volunteers provides the community with access to a wealth of knowledgeable people who are dedicated to delivering unique experiences that inspire ideas, strengthen community, and enrich lives.

Support

- Public and private, donations and grants have become an important part of the financial portfolio that we rely on to supplement funds received through taxes.
- In 2017, we received \$95,917, which includes a NYS Construction Grant for \$41,901, and \$54,016 in grants and donations; which included \$20,884 from the Friends of the East Greenbush Community Library, \$26,516 from the Ruth Hurr Estate, and various other small gifts and grants. Construction Grant funds were used for phase 1 of our energy efficiency facilities upgrade (heat pump replacement and LED lighting). Grants from the Friends of the Library allowed us to provide a weekly Farmers' Market, and a robust summer reading program which included prizes and incentives such as weekly scavenger hunts to six local businesses to find library mascot "Sully." Provided a record 131 summer learning programs for children, teens, and adults; hosting a total of 6,364 attendees; and began lending blankets and lawn chairs at our events. We placed Outreach Baskets (filled with free children's books, and library brochures) in the waiting rooms of local businesses, government offices, and medical facilities. Grant funds were also used to maintain our fish tank, purchase museum passes, and provide free musical concerts to the community.

Share the Love... Visit... Volunteer... Give

Thank you to the Friends of the East Greenbush Community Library who generously support our library through their fundraising efforts, such as the library adult and children's book and media sales as well as the children's festival. They also donate the cost of (28) museum passes, which provide patrons free or discounted access to 20 local museums, fund music events, reading programs and enhance collections. There are many ways you can help share your love of the library - volunteer, donate (books or monetary) or legacy gift giving. If you are interested in how you can share your story and love for the library through a legacy gift, please contact Jill Dugas Hughes, Director, to schedule a time to review the options.



Libraries are education.

Libraries are for everyone.

BY THE NUMBERS

2017

